



UGC & BRAND CONTENT

Food, hospitality & lifestyle content made for social.

Eat With Sam K creates personality-driven content brands can use across their own social channels, websites and campaigns. Sponsored brand work stays separate from independent Sam Score reviews.

WHAT I CAN CREATE

Vertical Short-Form Video

Edited 15-60 second videos for Reels, TikTok, Shorts, paid social and brand-owned channels.

Restaurant & Hospitality

Atmosphere, dishes, drinks, hotels, venues and destination-focused storytelling.

Photo Content

Social-ready food, product, restaurant, lifestyle and detail photography.

Food & Product Features

Food close-ups, product demos, reactions, menu highlights, unboxings and lifestyle integrations.

Hooks, Concepts & Scripts

Scroll-stopping hooks, concepts, voiceovers, talking points, CTAs and testable creative angles.

Raw Footage & Variations

Raw clips, alternate hooks, extra edits, multiple lengths and creative variations.

WAYS WE CAN WORK TOGETHER

- **One-off content** - launches, menu items, products, events or campaigns
- **Monthly content** - ongoing creative support for consistent social posting
- **Event & destination coverage** - festivals, openings, tourism and hospitality experiences
- **Content bundles** - multiple videos and photos created in one shoot
- **Paid-ad creative** - UGC-style hooks and variations built for testing

INDEPENDENT REVIEWS STAY INDEPENDENT.

UGC and sponsored content never buys a Sam Score, changes a rating, or guarantees placement in an independent ranking.

LET'S CREATE SOMETHING PEOPLE WANT TO WATCH

@eatwithsamk | EatWithSamK.com | Custom quotes available